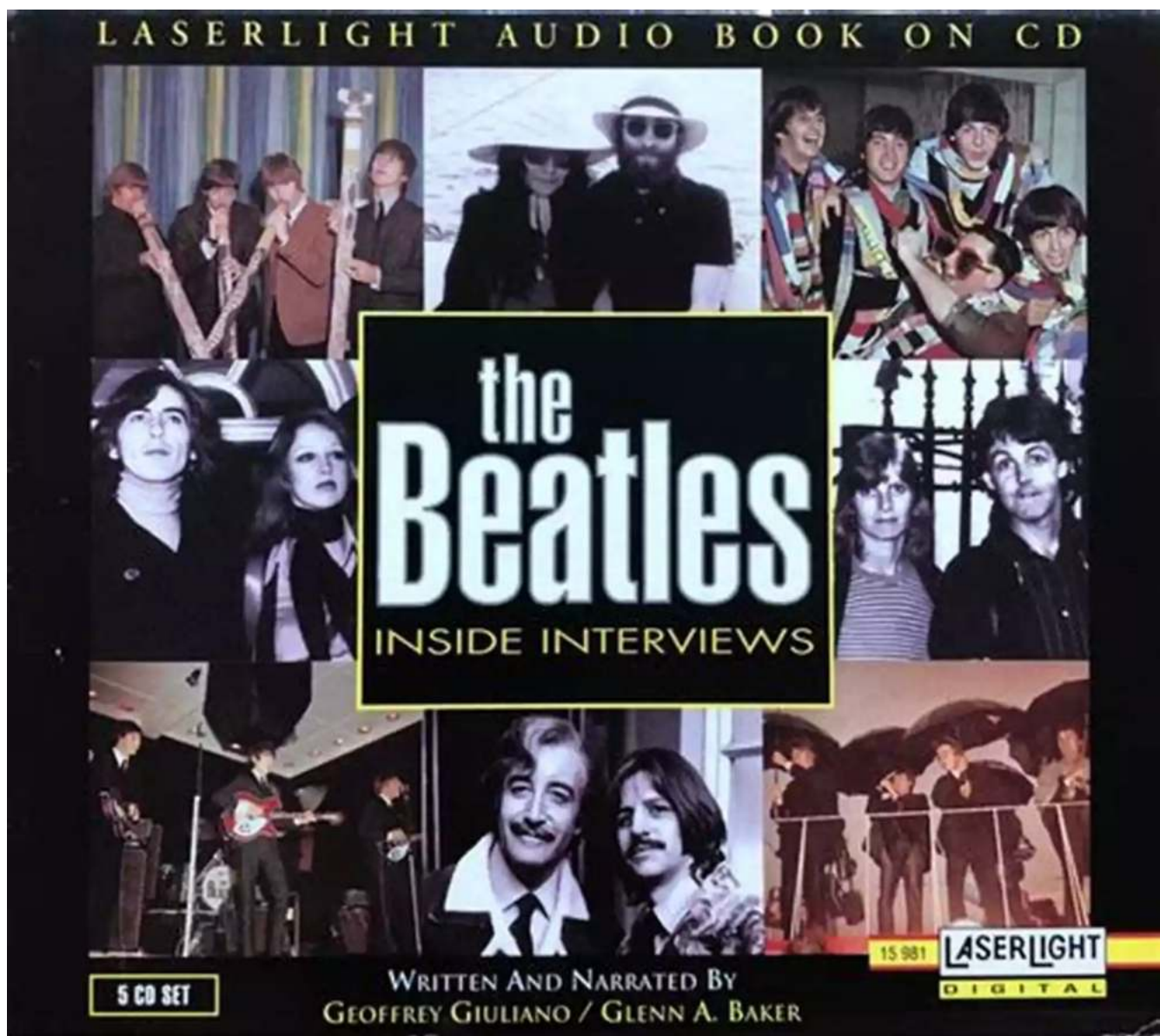


# The Beatles Inside Apple Royal Yarns



When it comes to iconic music groups, there is one band that stands above the rest - The Beatles. Their influence on popular music is immeasurable, and their journey as a band is nothing short of legendary. While we are all familiar with their incredible catalog of songs, there is one chapter in their story that often gets overlooked - their time inside Apple Royal Yarns.

## The Birth of Apple Royal Yarns

In 1967, amidst the height of their fame, The Beatles decided to delve into a new venture. Looking for ways to expand their creative horizons, they established Apple Corps, a multimedia corporation aimed at exploring various artistic ventures. One of the most unique branches of this corporation was Apple Royal Yarns.



### The Beatles: Inside Apple by Royal Yarns(Kindle Edition)

★★★★☆ 4.4 out of 5

Language : English  
File size : 157 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 17 pages  
Lending : Enabled



Apple Royal Yarns was the brainchild of George Harrison's wife, Pattie Boyd. Being an avid knitter herself, she saw an opportunity to create a line of handcrafted, intricately designed yarns inspired by The Beatles and their music. With the full support of the band, Apple Royal Yarns was born.

## The Beatles' Involvement

Contrary to popular belief, The Beatles were not mere figureheads in the Apple Royal Yarns venture. They actively participated in the creation and promotion of the yarns. Each member of the band had their own unique role to play.

## **John Lennon - The Visionary**

John Lennon was the visionary behind Apple Royal Yarns. He saw the potential of combining art, fashion, and music into a tangible product. He played a crucial role in designing the initial collection of yarns.

## **Paul McCartney - The Marketing Whiz**

Paul McCartney, known for his business acumen, spearheaded the marketing efforts for the yarns. His creative ideas and strategic campaigns helped create a buzz around Apple Royal Yarns.

## **George Harrison - The Quality Control Expert**

George Harrison, being passionate about the art of knitting, took on the role of ensuring the highest quality of yarns. He worked closely with the team of artisans to achieve the perfect blend of colors and textures.

## **Ringo Starr - The Yarn Ambassador**

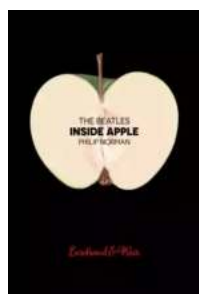
Ringo Starr, known for his charismatic personality, became the official ambassador of Apple Royal Yarns. He appeared in promotional videos, interviews, and even hosted knitting workshops to showcase the beauty and versatility of the yarns.

## **The Legacy of Apple Royal Yarns**

Apple Royal Yarns quickly gained a cult following among both knitting enthusiasts and Beatles fans. Its unique blend of music and fashion made it a trendsetter in the industry. The yarns were used to create beautiful sweaters, scarves, and blankets that carried the essence of The Beatles' music.

Although Apple Royal Yarns didn't continue beyond the initial collection, its impact on the world of knitting and its connection with The Beatles will always be remembered. The rare remaining skeins of the yarns have become collector's items, eagerly sought after by fans and knitting enthusiasts alike.

The Beatles Inside Apple Royal Yarns was a fascinating chapter in the band's history. It showcased their willingness to experiment and their ability to transcend the boundaries of music. While their time in the world of yarns may seem unlikely, it exemplifies the band's desire to leave a mark on every aspect of art and culture.



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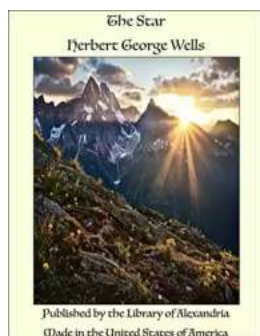
### **A Day in the Strife:**

On September 12, 1969, writer Philip Norman entered the core of Apple Corps — the business that be the Beatles. Only one year earlier, the group had released their first such, citrus-label single — but now, in civil row on Savile Row — John Lennon was calling it quits.

Accepting an impromptu invite, to perform next day at a music festival, a drastic Plastic Ono Band, was quickly drafted and crafted — and with that, Lennon beat feet from the Beatles, all in a line to Allen Klein: "It's over."

Inside Apple takes a tread on a thread, of olive-green carpet, loose from its stitching — the day a group, unrivaled, also unraveled.

Philip Norman is author of the acclaimed, Shout!: The Beatles in Their Generation, and John Lennon: A Life.



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